

WE BELIEVE  
ADVERTISING  
SHOULD BE  
**SEXY**



**The Sexy advertising network™**

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# SEXY IS CORPORATE POLICY

02

We believe advertising and building your business should be Sexy and Fun. We are the Marketplace for Publishers and Advertisers to earn more money with our monetization solutions, JuicyAds was rated as one of the **Top 10 Advertising Networks in the World\***

Sexy is corporate policy. That means focusing on the return on investment that our clients value most. Our expert staff includes some of the most talented and well known sales specialists in the industry. Decades of experience help to maximize your profits on both Publisher and Advertiser sides while building successful relationships.

Over the last **12 years**, We have built the relationships, tools, targeting and anti-fraud capabilities. Its all wrapped up into a single simple to use self-serve platform known as JuicyAds. The name the industry knows and trusts with over **20 industry awards**.

We are a leader in entertainment websites, perfect for promoting video games, gambling, mobile apps, and webcams. We service a wide range of websites including Tubes/Video, Hentai/Anime/Toon, Gaming, and Social Networks.

JuicyAds can revitalize your marketing efforts and expand the reach of your brand and increase profits.



**200,000+**  
WEBSITES



**110,000+**  
CLIENTS



**BILLIONS**  
OF IMPRESSIONS

\* According to W3Techs 2015





## PopUnders

Sometimes you want your message presented in a way that is hard to ignore. PopUnders allow your promotion to be loaded behind the active window and then available to be seen when the visitor closes the window. Voila! Instant attention. Target different traffic types such as Mobile, Desktop, or Tablet using many targeting options to deliver just the most juicy traffic to your offers. Combine Carrier Targeting or our IP Targeting with our other advanced targeting features complete control over what traffic you want to receive.



## Banner Ads

We offer a wide variety of IAB Standard banner sizes as well as some non-standard unique sizes for your Publishing needs. Our network is auto-optimizing and offers a dual solution of CPC and CPM ads paying a combination of per click and per impression at the highest possible revenue for you. We are the only advertising network that allows you to run your own ads in unsold inventory, creating a truly win-win solution for your website.

<b>Ad Sizes</b>	300x250 – Medium Rectangle	120x240 – Vertical Banner	250x250 – Square	300x100 - Mobile Banner
	728x90 – Leaderboard	125x125 – Square Button, with title	468x60 – Full Banner	300x250 - Mobile Banner
	160x600 – Skyscraper	150x150 – Square Button, with title		300x50 - Mobile Banner



## Liquidfire

Our performance network LiquidFire™ will monetize your traffic on performance (CPA) basis. You choose how to deliver your traffic. Use the SmartLink with Redirects, Pops, Banners, or Purchased Traffic. The higher quality, the better your earnings! Works with both mobile and desktop traffic (but mobile will perform better).

# BUILDING A BETTER ADVERTISING NETWORK (NOT JUST A BIGGER ONE)

04

We offer advanced optimization filters to target our traffic the way you want it

## Targeting Options



**Device Type Targeting**

(Mobile, Desktop, Tablet, Smart TV+Console)



**Country Geo Targeting**



**Connection Targeting**

(Wifi / 3000+ Carriers)



**Niche / Channel Targeting**



**Browser / OS Targeting**



**IP Targeting**



**Day Parting / Hourly Targeting**



**Language Targeting**



**Alexa Ranking Targeting**

## Capping Options



**Daily Budgeting**



**Connection Targeting**

*"For brands buying display ads in the adult sector online, JuicyAds is by far the most consistent network, in terms of buying options, top shelf service and reliability – if they tell you they have an asset to help you in some way, you can take that to the bank. The inventory is maintained well and thus, no issues with publishers not running campaigns, drastic price changes or other less than desirable ad buyer experiences. Best of all, highly competent account managers who know their media and their platform inside and out."* - WPScott

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## Our proprietary "Sexy Technology" is a real thing, and it works.

Introduced in Dec 2014, SexyTechnology Improves the Performance of your campaigns and engagement with your offers. While our technology has been immitated, SexyTechnology is only available at JuicyAds and might make you more money than anywhere else. Plus! Automatic Source-Optimization based on CTR after testing impressions or clicks have been reached. Smart meets sexy!

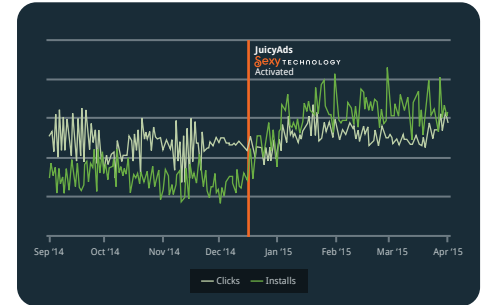
### Anti-Fraud Comes Standard

Some networks want to sell you every click and impressions they possibly can. We just want to sell you the Juicy ones. Our proprietary anti-fraud systems protects against a wide variety of click and impression fraud.

Our commitment to ethical standards sets JuicyAds apart from other networks. It means that we block the traffic that some other networks gladly bill you for. Our blocking systems have been in development for over a decade and while no legitimate network can claim to remove 100% of all fraudulent traffic, we do our best every single day. We always make things right.

*"As a media buyer I want to cut through the BS and get to the good stuff. JuicyAds has a great support team that are helpful in getting me on the sites that will bring an immediate ROI. I've been doing business with them for many years, promoting different verticals and I've never been disappointed."*

- Magnus, CAM4



### Performance Tracking

## S2S POSTBACKS

With our S2S performance tracking you can now track the conversions for each source, by tracking each unique click ID. Far more accurate than the "old standard" pixel tracking, this solution is the new industry standard. We recommend using it!

# AWARDS & ACCOLADES

06

Don't just take our word for it. Our clients and the entire adult industry has spoken. JuicyAds is the most awarded adult advertising network in history with over 20 awards. More awards than all other similar networks, combined.



- ✓ 2017 Traffic Service Company of the Year (N. America)
- ✓ 2016 Traffic Service Company of the Year (N. America)
- ✓ 2015 Traffic Service Company of the Year (N. America)
- ✓ 2014 Traffic Service Company of the Year
- ✓ 2011 Traffic Service Company of the Year



- ✓ 2017 Best Advertising Network
- ✓ 2016 Best Advertising Network
- ✓ 2015 Best Newbie of the Year: Kira KittyKat
- ✓ 2014 Best Advertising Network
- ✓ 2014 Affiliate Manager of the Year: Jimmy 'Wizzo' Foreman
- ✓ 2011 Best Advertising Network



- ✓ 2017 Best Traffic Service Company (N. America)
- ✓ 2016 Best Adult Internet Brand
- ✓ 2015 Best Traffic Services Company (N. America)
- ✓ 2015 Best Industry Representative: Jimmy Foreman
- ✓ 2014 Best Adult Internet Brand
- ✓ 2013 Traffic Service Company of the Year
- ✓ 2013 Business Man of the Year: Juicy Jay
- ✓ 2012 Best Adult Company Representative: Julie Larson
- ✓ 2012 Best Adult Traffic Network

*Juicy Ads is my go to network for high quality traffic for a great price! Currency seeing over 300% ROI with them. They also support S2S tracking for all my campaigns, so I can easily manage everything through their platform. They also have a great staff, and are willing to work closely with you to make sure you get the best traffic for your campaigns." - Billy Heiman*



"JuicyAds Cares" initiative has topped nearly \$32,000 in commitments to the support of Entrepreneurs living in poverty, from over 70 countries around the world. Just one way we are making the world just a little more Juicy.

#1 and the Leader in Customer Service, because we have the best team of associates. We have dedicated account managers and live support to give you help with setup, revenue, optimization and more.



**Juicy Jay**  
FOUNDER/CEO

The Founder & CEO of Juicy ads and the programmer & architect who built the original platform from scratch. With over 17 years of experience in advertising and marketing as an affiliate and publisher, as well as a monthly writer and columnist, and previously recognized as Businessman of the Year.



**Julie Larson**

19 years experience and winner of the YNOT Best Adult Company Representative award, she is the longest-standing sales associate at the Sexy Advertising Network.



**Jimmy Foreman**

Also known as Wizzo, an expert in Traffic and Publisher needs. Winner of the Affiliate Manager of the Year, Best Representative, and GFY Hall of Fame member.



**Alex Lecomte**

Alex is an expert in Marketing, Advertising and Multi-Lingual. Previously recognized as "Best Industry Rep" by YNOT



**Rainey Stricklin**

Provides superior support to a wide range of clients and their needs, with special dedication to the needs of the LGBT community.



**Kira "KittyKat"**

Has earned her place in the ranks of JuicyAds Sales Associates and was recognized as the "2015 GFY Newbie of the Year" for her dedication to providing quality dedicated account management.



**Stephen**

Has long since represented the United Kingdom here at JuicyAds, since his humble beginnings on live support. He has gone on to be the one of the most dedicated account managers as rated by his clients.



## “ Testimonials ”

*"Quality Quality Quality. As an affiliate network, checking our affiliates' lead quality is vital. Over and over again, our super high quality leads come from our affiliates that buy traffic from JuicyAds! Glad to see companies like JuicyAds still exist!"*

- Elias from Med.Cash Affiliate Network

*"First of all, in term of design/layout, [the new interface in Beta] is way much better, and seems to be more user friendly and more intuitive."*

- Adrian, Datedicted

*"We were intimidated by the idea of purchasing space on websites, but after spending only \$150 my client made about \$1,000 in sales. Winner is JuicyAds :)"*

- Tom, Media Buyer "Will G"

*"I ran on your network with no optimization and I was immediately profitable. I tried another huge adult network and blew a bunch of money without a single sale. Viva La JuicyAds!"*

- Cameron, Element Six Marketing



**WE ARE MORE THAN ANY  
OTHER ADVERTISING NETWORK.  
JOIN US!**

We are building a better advertising network, not just a bigger one. Our community of Publishers and Advertisers and the lifestyle they enjoy with us unparalleled in the industry. Join us at one of our upcoming annual events, and keep it juicy.



## GoKart Grand Prix

RACE AROUND THE WORLD.  
HOSTED BY YNOT, PRESENTED BY JuicyAds

Racing around the world on the best Karting tracks in the world, JuicyAds has presented this premiere racing event every year since its inception. Rub shoulders with JuicyAds executives, prospective business clients, and rivals on the track!

To reserve your racing spot, please visit  
[ynotgp.com](http://ynotgp.com)



For upcoming events, sponsorships, and conventions we are attending, please visit our website [juicyads.com/lifestyle](http://juicyads.com/lifestyle)  
Plus! Check out our photo album of our previous events.

